



# 2023 MIT Startup Exchange Demo Day, Live from CA!

June 15, 2023 8:00 am - 6:00 pm

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8:00 AM	<b>Registration &amp; Networking</b>
8:50 AM	<b>Opening Remarks</b>  Rebecca McCathern Head of People <a href="#">Samsung Electronics</a>  Todd Glickman Senior Director <a href="#">MIT Corporate Relations</a>  Taegyun Moon Program Director <a href="#">MIT Industrial Liasion Program</a>
9:05 AM	<b>Keynote: Exciting Times in Semiconductors: Start-Ups are a Critical Catalyst For Growth</b>  Martin Scott Sr. Technologist and VP, Samsung Catalyst Fund <a href="#">Samsung</a>
9:15 AM	<b>Keynote: The Geek Way</b>  Andrew McAfee Co-Director & Tech for Good Research Group Lead <a href="#">MIT Sloan School of Management</a>
10:00 AM	<b>Startup Lightning Talks Session I</b>  Ariadna Rodenstein Program Manager <a href="#">MIT Startup Exchange</a>  Katie Hall Founder and CEO <a href="#">Claira</a>  Jay Liu Co-Founder & CEO <a href="#">CoCoPIE.ai</a>  Zixiao Pan President <a href="#">Butlr</a>  Tom Gurski Founder and CEO <a href="#">Blue Dot Motorworks</a>  Lifeng Wang CEO <a href="#">Eion Technologies</a>
10:35 AM	<b>Startup Q&amp;A</b>
11:00 AM	<b>Networking Break</b>

**11:20 AM Startup Lightning Talks Session II**

Ariadna Rodenstein  
Program Manager  
[MIT Startup Exchange](#)

Ross Bonner  
CTO  
[Transaera](#)

Robert Deans  
CTO  
[C2Sense](#)

Aceil Halaby  
Founder & COO  
[Bloomer Tech](#)

David Spencer  
President & CEO  
[SpencerMetrics](#)

Ashwini Rao  
Co-Founder & CEO  
[Eyde](#)

**11:45 AM Startup Q&A**

**12:10 PM Lunch Exhibit**

**1:30 PM The US Industrial Strategy**

Elisabeth B. Reynolds  
Former Special Assistant to the President for Manufacturing and Economic Development  
Former Executive Director, MIT Task Force on the Work of the Future  
Principal Research Scientist  
Lecturer, Department of Urban Studies and Planning, MIT Department of Urban Studies and Planning  
[MIT Department of Urban Studies and Planning](#)

Lenny Mendonca  
Former Chief Economic and Business Adviser to Governor Gavin Newsom of California  
Chair, California High-Speed Rail Authority  
Senior Partner Emeritus, McKinsey & Company  
[McKinsey & Company](#)

**Breakout Sessions - What's New at MIT. Intersection with Industry**

The Future of Data and Super Computing are among the top research initiatives currently ongoing at MIT. Both have significant impact on the most diverse industry sectors. Each breakout session features an MIT faculty/researcher as well as an industry guest speaker. Speakers will share the breakthrough technologies being developed across campus, and practical use cases. The sessions will be followed by a Q&A with the audience.

**2:15 PM Breakout 1: The Future of Data**

Rebekah Miller  
Program Director, MIT Corporate Relations  
[MIT Corporate Relations](#)

Taylor Reynolds  
Technology Policy Director  
[MIT's Internet Policy Research Initiative](#)

Zafer Sahinoglu  
General Manager  
[Mitsubishi Electric Innovation Center \(MELIC Ventures\)](#)

**2:15 PM Breakout 2: A New Approach to Super Computing**

Ariadna Rodenstein  
Program Manager  
[MIT Startup Exchange](#)

Vijay N. Gadepally  
Senior Scientist and Principal Investigator  
[Massachusetts Institute of Technology \(MIT\) Lincoln Laboratory](#)

Manisha Gajbe  
Principal Engineer, HPC Application Performance, Systems Architecture Lab  
[Samsung Electronics](#)

**3:15 PM Networking Break**

3:35 PM

**Sustainability: The Backbone of the Future of Work**

Gregoire Viasnoff  
Global Head of Incubation Practice of SE Ventures  
[Schneider Electric Ventures](#)

In this session, we will explore how sustainability has become the essential foundation for shaping the work landscape of tomorrow. Discover how integrating sustainable practices and principles can drive innovation, enhance productivity, and create a resilient and thriving operating model. Gain valuable insights, and real-world examples that will empower you to embrace sustainability as the driving force behind a prosperous and sustainable future of work.

4:00 PM

**Discussion Panel: Work of the Future**

Elisabeth B. Reynolds  
Former Special Assistant to the President for Manufacturing and Economic Development  
Former Executive Director, MIT Task Force on the Work of the Future and IPC  
Lecturer, MIT Department of Urban Studies and Planning  
Partner, Unless  
[Unless](#)

Jason Hipskind  
Vice President of Strategic Accounts  
[Cogito](#)

Winnie Tsou  
Senior Director Technology Strategy Unit  
[Fujitsu](#)

Gregoire Viasnoff  
Global Head of Incubation Practice of SE Ventures  
[Schneider Electric Ventures](#)

In 2018 MIT launched the Task Force on the Work of the Future to understand how emerging technologies are changing the nature of human work and the skills required—and how we can design and leverage technological innovations for the benefit of everyone in society. In this session, speakers from academia, a tech startup, and investment will share their views on trends and the impact of the growing adoption of new technologies in the workplace.

4:40 PM

**Adjourn**

Todd Glickman  
Senior Director  
[MIT Corporate Relations](#)

4:45 PM

**Networking Reception**